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UX et auteur, \"Don't make me think\"

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Don't Make Me Think! Presentation

Steve Krug Dont Make Me

Don't Make Me Think! showed me how to put myself in the position of the person who uses my site. After reading it over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book. In this second edition, Steve Krug adds essential ammunition for those whose bosses, clients, stakeholders, and ...

Don't Make Me Think: A Common Sense Approach to Web ...

Steve Krug (pronounced "kroog") is best known as the author of Don't Make Me Think: A Common Sense Approach to Web Usability, now in its

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second edition with over 350,000
copies in print.

Don't Make Me Think, Revisited: A
Common Sense Approach to ...
Don't Make Me Think, Revisited. A
Common Sense Approach to Web
(and Mobile) Usability. New Riders /
2014 / 3rd edition / 212 pages. Here's
why I wrote it: In 1999, I'd spent ten
years as a usability consultant helping
my clients make their products easier
to use. I knew that what I did was
valuable, but I also knew that some of
it wasn't really that hard to do. I
figured that if I ...

Don't Make Me Think | Steve Krug
In Don't Make Me Think, author Steve
Krug lightens up the subject with good
humour and excellent to-the-point
examples. The title of the book is its

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chief personal design premise. All of the tips, techniques and examples presented within it revolve around users being able to surf merrily through a well-designed site with minimal cognitive strain. Readers will quickly come to agree with many of ...

Don't Make Me Think! A Common Sense Approach to Web ...

Don't Make Me Think is a book by Steve Krug about human-computer interaction and web usability. The book's premise is that a good software program or web site should let users accomplish their intended tasks as easily and directly as possible.

Don't Make Me Think - Wikipedia
Don't Make Me Think, Revisited
Quotes Showing 1-30 of 62 ¶If there's one thing you learn by working on a lot

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of different Web sites, it's that almost any design idea--no matter how appallingly bad--can be made usable in the right circumstances, with enough effort. □ □ Steve Krug, Don't Make Me Think: A Common Sense Approach to Web Usability

Don't Make Me Think, Revisited

Quotes by Steve Krug

Many people in the usability community regard Steve Krug's book Don't Make Me Think: A Common Sense Approach to Web Usability, 2nd Edition as the laypersons usability bible. This book explains briefly and concisely everything one needs to know about getting started with web usability. For more advanced users, it's a great refresher course.

10 Usability Lessons from Steve

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Krug's Don't Make Me Think ...

Steve Krug is a usability consultant who has more than 15 years of experience as a user advocate for companies like Apple, Netscape, AOL, Lexus, and others. Based in part on the success of the first edition of Don't Make Me Think, he has become a highly sought-after speaker on usability design.

Don't Make Me Think: A Common Sense Approach to Web ...

If you're reading Don't Make Me Think, download the discussion guide. (If you ask, I might even be able to drop in online for some Q&A.)

Usability/UX consultant Steve Krug (pronounced "kroog") is best known as the author of Don't Make Me Think. No, it's not your imagination. This place does look different. I haven't

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redesigned my site for 20 years. Until now. I'd love to hear ...

Steve Krug | Usability, mostly.
INTRODUCTION Read me first 2
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Krug's First Law of Usability
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Web 20 Scanning, satisficing, and
muddling through CHAPTER 3
Billboard Design 101 30 Designing
pages for scanning, not reading
CHAPTER 4 Animal, vegetable, or
mineral? 40 Why users like ...

Don't Make Me Think!
"Don't Make Me Think" by Steve Krug
is one of the first books I read when I
was getting into digital design. It
helped me move from designing things
that jus...

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Don't Make Me Think | Steve Krug |
UX Design Book Review ...

Steve Krug (pronounced  kroog ) is best known as the author of Don't Make Me Think: A Common Sense Approach to Web Usability, now in its third edition with over 600,000 copies in print. Its younger sibling is the usability testing handbook Rocket Surgery Made Easy: The Do-It-Yourself Guide to Finding and Fixing Usability Problems. The books were based on the 25+ years he spent as a ...

About | Steve Krug
Don't Make Me Think: A Common Sense Approach to Web Usability (Pearson Professional Education)
Steve Krug. 4.6 out of 5 stars 522.
Paperback. 22 offers from  10.75. The

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Design of Everyday Things (The MIT Press) Donald A. Norman. 4.6 out of 5 stars 406. Paperback. £13.52. Digital Marketing Strategy: An Integrated Approach to Online Marketing Simon Kingsnorth. 4.6 out of 5 stars 29. Paperback ...

Don't make me think!: Web & Mobile Usability: Das ...
Scott Lydiard's Web Developers - Home

Scott Lydiard's Web Developers - Home
Steve Krug (pronounced "kroog") is best known as the author of Don't Make Me Think: A Common Sense Approach to Web Usability, now in its third edition with over 600,000 copies in print.

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Since Don't Make Me Think was first published in 2000, hundreds of thousands of Web designers and developers have relied on usability guru Steve Krug's guide to help them understand the principles...

Don't Make Me Think, Revisited: A Common Sense Approach to ...
Since Don't Make Me Think was first published in 2000, hundreds of thousands of Web designers and developers have relied on usability guru Steve Krug's guide to help them understand the principles of intuitive navigation and information design.

Don't Make Me Think, Revisited by Steve Krug | Waterstones
First law of usability Steve Krug points

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out that his first law of usability is:
"Don't make users think". The design
of a web page or anything that you
design should be self-evident and
obvious....

Lessons learned from the book "Don't
make me think" by ...

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would be great. Contact me at
skrug@sensible.com and I'll ...

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